

2024 | Year End Report

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- Legislative Priorities & Accomplishments
- 2024 Activity Report
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- 2024 CLC Members



Highlights: By the Numbers

IN-PERSON MEETINGS

[22]

VIRTUAL MEETINGS

36

CONGRESSIONAL BRIEFINGS

IN-DISTRICT ROUNDTABLES

1

14

OUTSIDE ORGANIZATION MEETINGS

22

HOUSE STAFF MEETINGS

8

DATA-BASED
PRESENTATIONS FOR
CLC MEMBERS

19

SENATE STAFF MEETINGS

5

CLC EVENTS WITH MEMBERS OF CONGRESS



Legislation



Priorities

The Critical Labor Coalition (CLC) focused its targeted demographics and resulting 2024 legislative priorities to address the labor shortage on two issue areas: workforce growth and tax incentives. By working both individually and with strategic partners, CLC focused on the advancement of the following legislative and administrative priorities:

Workforce Growth Initiatives

- Essential Workers for Economic Advancement Act (H.R. 3734)
- Asylum Seeker Work Authorization Act (S. 255, H.R. 1325)
- Streamlining refugee and asylum processes
- Inclusion of asylum seeker, H-2C visa language in comprehensive immigration reform legislation

Tax Incentives

- EITC Age Parity Act (H.R. 5689)
- EITC for Older Workers Act (H.R. 9361)
- Improve and Enhance the Work Opportunity Tax Credit Act (H.R. 6833)
- Credit for Caring Act (S. 3702/H.R. 7165)
- Inclusion of EITC, WOTC legislation in comprehensive tax reform legislation



Legislation



Accomplishments

Supported introduction of EITC for Older Workers Act

Worked with AARP in support of bipartisan bill introduction in the U.S. House of Representatives

Secured bipartisan senate sponsorship for Improve and Enhance the Work Opportunity Tax Credit Act

Met with staff for bill sponsors Senators Cassidy and Hassan to confirm bipartisan lead cosponsorship

Provided education and secured support via meetings with members of the Senate Finance Committee

Increased co-sponsorship on House version of Improve and Enhance the Work Opportunity Tax Credit Act

2024 cosponsors:

Malliotakis [R-NY-11]

Suozzi (D-NY-3)

Phillips (D-MN-3)

Panetta (D-CA-19)

Secured increased sponsorship of the Essential Workers for Economic Advancement Act

2024 cosponsors: Reps. Gonzales [R-TX-23], Davis (D-NC-01)

Advanced discussions on Asylum Seeker Work Authorization Act inclusion in DIGNITY Act (HR 3599) for 119th congress reintroduction



2024 Activity Detailed Report



CLC MEMBER MEETINGS



GUEST SPEAKERS

- Noelle Britton, Deputy Chief of Staff, Rep. Lloyd Smucker (R-PA-11)
- Diana Elliott, VP of U.S. Programs, Population Reference Bureau
- Theresa Cardinal Brown, Senior Advisor, Bipartisan Policy Center
- Former U.S. Secretary of Labor, Alex Acosta
- Rep. Don Davis (D-NC-01)
- Rep. Lloyd Smucker (R-PA-11)
- James O'Neill, Legislative Director American Business Immigration
 Coalition
- Nick Molling, Tax Legislative Assistant, Sen. Bill Cassidy (R-LA)
- Palmer Schoening, Chairman, Family Business Coalition
- Stephanie Ferguson, US Chamber of Commerce

THINK TANK COORDINATION

- Center Forward
- Population Reference Bureau
- Bipartisan Policy Center
- Brookings Institute





WORKFORCE GROWTH

ISSUE SPECIFIC PARTNERSHIPS

- American Business Immigration Coalition
- Immigration Forum
- American Immigration Lawyers Association (AILA)
- Tent Partnership for Refugees
- Lutheran Immigration and Refugee Service (LIRS)
- Asylum Seeker Advocacy Project (ASAP)
- Refugees International
- Former U.S. Department of Labor Secretary Alex Acosta
- U.S. Chamber of Commerce

TAX INCENTIVES

- Golden State Opportunity
- AARP
- Family Business Coalition
- U.S. Chamber of Commerce
- Alston & Bird





CONGRESSIONAL CAUCUS OUTREACH

- All congressional staff
 - 4/2 Happy Hour
 - 9/12 Ice Cream Truck
- Future of Work Caucus Briefing
- New Democrat Coalition Briefing
- **Problem Solvers Caucus Briefing**

STAFF **MEETINGS**

CONGRESSIONAL SENATE OFFICE MEETINGS

- Sen. John Barrasso (R-WY)
- Sen. Michael Bennet (D-CO)
- Sen. Marsha Blackburn (R-TN)
- Sen. Ben Cardin (D-MD)
- Sen. Bill Cassidy (R-LA)
- Sen. Susan Collins (R-ME)
- Sen. Steve Daines (R-MT)
- Sen. Maggie Hassan (D-NH)
- Sen. James Lankford (R-OK)
- Senate Finance Committee Staff

HOUSE OFFICE MEETINGS

- Rep. John Carter (R-TX-31)
- Rep. Judy Chu (D-CA-28)
- Rep. Don Davis (D-NC-01)
- Rep. Kevin Hern (R-OK-01)
- Rep. Darin LaHood (R-IL-16)
- Rep. Morgan Luttrell (R-TX-08)
- Rep. Meuser (R-PA-09)
- Rep. Blake Moore (R-UT-01)
- Speaker Mike Johnson (R-LA-04)
- House Ways & Means Committee Staff

Rep. Jimmy Panetta (D-CA-19)

Sen. Tim Scott (R-SC)

• Sen. Thom Tillis (R-NC)

• Sen. Todd Young (R-IN)

Sen. Mark Warner (D-VA)

- Rep. Maria Salazar (R-FL-27)
- Rep. Lloyd Smucker (R-PA-11)
- Rep. Tom Suozzi (D-NY-03)
- Rep. David Valadao (R-CA-22)
- Rep. Beth Van Duyne (R-TX-24)
- Rep. Brad Wenstrup (R-OH-02)









MEDIA AND COMMUNICATIONS ACCOMPLISHMENTS

- "Critical Labor Coalition: Steady April Unemployment Rates, but Persistent Workforce Shortages" - May 3
- "Critical Labor Coalition on May jobs report: If every unemployed individual was hired, there would still be
 1.4 million positions unfilled" June 7
- "Where Is the Workforce?" examines labor shortages and policy solutions with former Secretary of Labor Alex Acosta, Critical Labor Coalition and Population Reference Bureau" - August 28

PODCAST INTERVIEWS

- Working Lunch Podcast March 7
- The Friday Reporter "Labor Shortages and Solutions" - Sept 5
 - 84,600 impressions
 - o 50,000 plays

SOCIAL MEDIA

- 268 posts across social media platforms
- 500+ reactions across social media platforms



MEDIA COVERAGE

- Bloomberg Government: "Employers Grapple With Wo Shortage" - March 5
- Latin Times: "Amid one of the worst labor shortages in recent American history, business owners and specialists have turned to migrant workforce to relieve the stress" March 7
- The Well News: "Beyond the Jobs Boom: Tackling America's Labor Shortage Crisis" April 16
- HR Dive: "The US has a severe labor shortage. The Work Opportunity Tax Credit can help." - June 13
- Politico Influence: "Employers Coalition Launches Ad Campaign to Please for Help with Labor Shortage" - July 11
- Financial Regulation News "Age limit on EITC would be removed under newly introduced bipartisan bill" - August 19
- Politico Influence: Calendar: "<u>Critical Labor Coalition will be handing out free Häagen-Dazs ice cream cones on the Hill tomorrow to welcome staffers back from August recess"</u> September 11
- SmartBrief: "The strain of success: How the labor shortage is affecting restaurants" Oct 2
- Washington Post: "America's immigration problems don't stop at the border" June 10
- Modern Restaurant Management: "The strain of success: How the labor shortage is affecting restaurants" - Oct 15
- Peoria Standard: "LaHood leads discussion on Work Opportunity Tax Credit with Peoria businesses" - Oct 22
- Ripon Advance: "LaHood leads workforce tax team in finding local workforce solutions" - Oct 25
- Fox Business: "Trump's mass deportation plan could hinder US farmers; lead to higher prices" Dec 4

MEDIA AND COMMUNICATIONS ACCOMPLISHMENTS





2024

CLC

Highlights

- 1/18 CLC Briefing to New Democrat Coalition staff
- 1/23 CLC Briefing from Brookings Institute: "The CTC and Work Requirements"
- **4/2** Meeting with Senior Policy Advisors
 Office of Speaker Johnson
- 4/30 Future of Work Caucus Briefing featuring co-chairs Reps. Blunt Rochester & Garbarino
- 5/10 Moderated "Work Permit 101" briefing for Congressional Staff with AILA, ASAP and RI
- 5/14 CLC Meeting Guest Rep. Don Davis (D-NC-01)
- **6/11** CLC Webinar: Immigration and the Workplace Data Update: Speaker, Theresa Brown, BPC
- 9/5 CLC & PRB Labor Day Webinar
- 9/12 CLC Welcome back to Congress with Ice Cream Truck
- 9/17 CLC Off the Record Lunch with Secretary Alex Acosta
- 10/21 CLC In-Distric Roundtable with Rep. LaHood
- 12/9 CLC "all hands meeting" on WOTC

Your Critical Labor Team



MISTY CHALLY

EXECUTIVE DIRECTOR

Mistyc@clcoalition.net



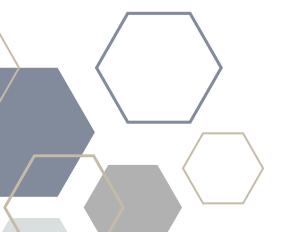
VANESSA IDE

DIRECTOR, PROGRAMMING
Vanessa@clcoalition.net



MIKE BURITA

COMMUNICATIONS DIRECTOR mike@buritamedia.com







Members





























Littler | Workplace Policy Institute





Photos















